

## Northleach & Eastington Town Plan Household Questionnaire

### Quick summary

The top 12 opinions expressed through the household questionnaire are summarised below:

1. There should be a designated Tourist Information Point in Northleach	84%
2. The appearance of the town could be improved	69%
3. The area needs a more regular and visible uniformed police presence	68%
4. Northleach is a suitable place for additional small businesses	68%
5. In favour of a pedestrian crossing from Doctors Lane to the Market Place	64%
6. Speeding traffic in Northleach is a problem	62%
7. Would like to see more communal recycling facilities in Northleach	62%
8. Dog fouling is a problem in Northleach	61%
9. Would like the walks and surrounding fields to be more clearly signed	61%
10. Additional car parking in designated car parks is needed	60%
11. Would like to see more trees planted in Northleach	60%
12. Would use a pedestrian route from KG Playing Field to GP Surgery	60%

### Explanatory notes to accompany data reports

- 1. Survey date:** Autumn 2008
- 2. Survey type:** 1 questionnaire per household
- 3. Response:** 344 questionnaires were completed
- 4. Data counts and percentages:** Two reports are provided in questionnaire format.

The first report shows the actual numbers of households who ticked each box, i.e. the “data counts”.

The second report shows the percentages. All percentages quoted in the report are based on the total number of households who completed a questionnaire (344). For example, in question B1, 213 households ticked ‘Yes’ when asked if they think speeding traffic is a problem in Northleach. 213 divided by 344 is equal to 62%, which is the figure displayed in the percentage report.

For some questions, the data counts may be of more interest than the percentages (e.g. G2 and H10).

*Please note that since 1 divided by 344 is equal to 0.3%, and since the percentage report displays whole numbers, any answers provided by only 1 respondent will be displayed as 0% in the percentage report. The only questions affected by this are A1 and A2.*

**5. Question types.** There are two main types of question in the survey:

- a) Questions where respondents were asked to tick one answer only (e.g. Yes or No).
- b) Questions where respondents were invited to tick as many options as applicable (e.g. which additional items they would like to recycle).

Notes on the different question types:

- a) For single-response questions, the answers will add to exactly 344 (100%) if all respondents have answered the question. If any respondents have left the question blank, the answers will add to less than 344.
- b) For multi-response questions, the answers would not be expected to add to exactly 344 (100%) except by chance. In some cases the figure will be higher than this while in other cases it may be lower.

*Please note: There were 11 questions in the survey which were designed as single-response questions but in which some respondents ticked more than one answer. The additional answers have all been included in the data reports. The questions concerned, and the proportion of respondents who ticked more than one answer, are listed below. For example in question B2, 11 respondents (3% of all 344) ticked more than one answer.*

<b>Question</b>	<b>% who ticked more than one answer</b>
B2	3%
B4	1%
B11	<1%
C2	8%
C5	6%
C7	1%
D5	2%
D7	3%
H8	2%
J2	1%
J3	<1%

*Since the above questions are now effectively multi-response questions (albeit only for a small proportion of the respondent base), the answers may add to more than 344 (100%).*

- 6. Additional note for question G4:** Question G4 was addressed only at households with children aged 11-18. Apart from answers of 'Not applicable/No opinion', only the responses of households containing young people in the categories spanning the 11-18 age range (i.e. 11-15, 16-17 and 18-24) have been included in the data reports. In other words, if any household *without* young people in these age groups answered 'Yes' or 'No' to G4, their answers have not been counted. 63 of the households which took part in the survey contain young people in one or more of the above three age groups. Of these 63, 8 answered 'Yes' to G4 and 31 answered 'No', while the remainder either ticked the third option ('Not applicable/No opinion') or left the question blank.

7. **Age groups:** The results for question A2 are not easily decipherable from the standard reports, so these have been analysed separately and are presented below.

Based on the responses to question A1 there are 775 people in the 344 households (an average of 2.3 people per household), however 3 households did not answer question A2 so the total shown in the table below is less than this (771). 20% of the 771 household members are aged 0-17, while 35% are aged 60+.

Age group	Number of people	% of 771 people
0-4	43	6%
5-10	47	6%
11-15	41	5%
16-17	21	3%
18-24	38	5%
25-44	151	20%
45-59	164	21%
60-64	74	10%
65-74	94	12%
75-84	69	9%
85+	29	4%
<b>TOTAL</b>	<b>771</b>	<b>100%</b>

